



## PRESS RELEASE

10<sup>th</sup> September 2010

### **MANAGE YOUR BLOCK secures Sold Secure!**

Sold Secure is delighted to announce that it will be attending Manage Your Block sponsored by Sky, a new National live event tailored to the specific needs of members of Residential Management Companies, Private Residents' Associations, Right to Manage Companies and Managing Agents.

Steffan George, Development Director of Sold Secure stated, "This event is the perfect opportunity to get the message to the decision makers of blocks of flats that they should be using MLA licensed locksmith companies and Sold Secure approved products. As there is currently an absence of Government based licensing for locksmiths, using an MLA approved locksmith company will offer customers peace of mind as a result of the strict vetting and regular inspections that our locksmiths must go through. Until now, the Block sector of the property market has been difficult to reach so we see Manage Your Block as the perfect forum to enable us to talk to these resident Directors in a face to face environment"

Mark Wein, Director of event organiser, Cuboid Media Ltd commented, "We are delighted to have The Master Locksmith Association and Sold Secure at both our London and Manchester events in 2011. This market represents over 1.8 million properties and our aim is to further assist the resident Directors of these Blocks in their annual management, maintenance and procurement processes. As security is high on everyone's agenda these days, there is no doubt that The Master Locksmith Association will be flooded with enquires throughout each of our 2 day Shows".

**Ends**

## **Notes to editors**

### **About Sold Secure**

Sold Secure is a company dedicated to reducing the risk of crime by the assessment of security products through manual attack testing.

Established in 1992 by Northumbria and Essex Police with the help and backing of the Home Office, Sold Secure is now administered by the Master Locksmiths Association and works from purpose built laboratories in Daventry.

The scheme has close ties with a number of constabularies and insurers who provide regular information regarding the methods of theft and the tools utilised by criminals in their areas. This helps to maintain up to date specifications and means security products can be assessed in the light of the risk they are likely to encounter when in use. Now products are tested by a highly motivated team of professional locksmiths under the direction of a small board of directors who meet on a regular basis to administer the scheme and move the process forward in keeping with modern theft methods.

Manufacturers and suppliers can apply to have their products approved by Sold Secure. Products which have been satisfactorily assessed may bear the coveted Sold Secure Approved quality mark. Information on these approved products is circulated by Sold Secure to crime prevention officers, insurance companies, the media, the Home Office and the public, and is available via the Sold Secure website [www.soldsecure.com](http://www.soldsecure.com).

### **About Manage Your Block**

Manage Your Block sponsored by Sky is a new National event tailored to the specific needs of members of Residential Management Companies, Private Residents' Associations, Right To Manage Companies and Managing Agents. Each 2 day event will feature a large exhibition and offer visitors free seminars and One to One advice clinics hosted by Industry professionals. The 2011 events will be staged at Earls Court, London (4<sup>th</sup> & 5<sup>th</sup> February 2011) and Manchester Central (May 6<sup>th</sup> & 7<sup>th</sup> 2011).

Manage Your Block sponsored by Sky 2011

Ticket Price: £ 10 in advance or £12 on the door. Look out for ticket offers.

Earls Court, London (4<sup>th</sup> & 5<sup>th</sup> February 2011)

Manchester Central (6<sup>th</sup> & 7<sup>th</sup> May 2011)

Ticket Office: 0844 581 0888

Event information and online booking: [www.manageyourblock.net](http://www.manageyourblock.net)

Email enquiries: [mail@manageyourblock.net](mailto:mail@manageyourblock.net)

For exhibition sales, sponsorship or general enquiries please call: 020 8428 7803